

OUTLOOK



Ready. For Life.

# EXPEDITION GUIDE

Morocco

October JT Special



|             |             |
|-------------|-------------|
| SPRING<br>X | SUMMER<br>X |
| AUTUMN<br>✓ | WINTER<br>X |

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# Why Go On Expedition?

Expeditions allow you to spread your wings, see and experience the big wide world and discover what you're truly capable of.

Take the leap and step outside your comfort zone to achieve more than you ever imagined:

- ✕ Accelerate your learning and life skills development
- ✕ Gain a deep understanding of other cultures and global issues
- ✕ Uncover your strengths and discover new passions
- ✕ Challenge yourself to meet new like-minded adventurers or sign up with a friend
- ✕ Build character, resilience and the confidence to face life's challenges
- ✕ Boost your CV for university and job applications

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# The 4 Cornerstones of an Outlook Expedition

No matter where in the world you go on expedition, there will be a rich mix of experiences from which to choose.

And ALL of our expeditions will include elements from each of the '4 Cornerstones of an Outlook Expedition'.

We work with your school and expedition team members to understand needs and wants, and then we co-create an expedition itinerary.

Components of your expedition, will be dependant upon destination and duration.

## EXAMPLE COMPONENTS



### COMMUNITY ENGAGEMENT

Meet indigenous communities and stay in village homestays  
Take part in service-learning and community projects  
Support conservation and wildlife protection efforts



### PHYSICAL CHALLENGE

Trekking to altitude  
Jungle treks  
PADI dive qualification  
White-water rafting and more...



### LEADERSHIP

In-country leadership roles  
Self-leading: budget management, booking transport, accommodation, activities and more  
Leader-In-Me online course



### ACTIVITIES / R&R

Sightseeing  
Jungle camp  
Kayaking  
Cycling  
Beach day and more...

# The Outlook Programme

An Outlook expedition doesn't just start when the plane takes off. It starts the moment a team goes live!



Starting up to 24 months prior to travel

WEBINARS - LEADER IN ME - NEWSLETTERS - SOCIAL MEDIA UPDATES - EMAIL NOTIFICATIONS

 EVENTS WITH A STAR NEXT TO THEM MAY BE COMBINED  
BASED ON THE NEEDS OF THE EXPEDITION

# Welcome to Morocco

Best known for its mix of Berber, Arabian and European cultural influences, Morocco is a gateway to Africa, offering a treasure trove of gems for adventurous travellers - from the Saharan desert dunes to the peaks of the High Atlas mountains.

There's a melting pot of cultures to discover and one of the best places to immerse yourself is among the blazing colours and enticing aromas of Marrakech; a crossroads for travellers and traders for centuries where souks and bazaars offer a continent's worth of riches.



## WHY MOROCCO FOR AN EXPEDITION?

- Explore the vibrant souks and streets of Marrakech
- Discover the dramatic cascades of Ouzoud Waterfalls
- Take part in hands on craft workshops and uncover ancient dinosaur tracks
- Trek through the stunning Aït Bouguemez Valley and Jaro Gorge
- Travel through remote valleys and visit the Imi N'ifri natural rock bridge

The land of colour, spice  
and sand

## WHAT TO EXPECT



Physical Challenge



Community Engagement



Activities / R&R



Leadership



# SAMPLE ITINERARY : 7 DAYS

SEASON: OCTOBER HALF TERM ONLY

[other seasons, itinerary options and durations are available for Moroccan expeditions]

**Day 1:** Depart the UK and arrive in Marrakech. Spend the rest of the day exploring the bustling souks

**Day 2:** Travel through the Tadla Plain to Ouzoud Waterfalls and explore the gorge and cascades

**Day 3:** Take part in local crafts workshops and explore ancient dinosaur tracks

**Day 4:** Hike through the Aït Bouguemez Valley and explore the Jaro Gorge

**Day 5:** Experience Berber mountain life with a cooking class and time within the community

**Day 6:** Travel back to Marrakech via the scenic Aït Boulli Valley and Imi N'ifri natural bridge

**Day 7:** Depart Morocco and return to the UK





# Your Expedition Starts



## Day 1

### Depart the UK and arrive in Marrakech

Depart the UK and fly to Marrakech. On arrival, you will meet your in country team and transfer to your accommodation. After settling in, there will be a welcome briefing and time to soak up the sights and sounds of the city before your adventure begins.

## Day 2

### Travel to Ouzoud Waterfalls

Leave Marrakech behind and travel across the Tadla Plain towards the Middle Atlas Mountains. Arrive at the spectacular Ouzoud Waterfalls, one of the highest in North Africa. Spend time exploring the trails around the cascades, spotting wildlife and enjoying views of the gorge before settling in for the night.

# Begin Your Trek

## Day 3

### Local culture and landscapes

Today focuses on local culture and hands on experiences. Take part in traditional craft workshops and explore the surrounding landscapes, including ancient dinosaur footprints embedded in the rock. The day offers insight into Morocco's natural history and rural way of life.



## Day 4

### Trekking in the Aït Bouguemez Valley

After an early breakfast, you will hike through Tighza village to spend the day at the Jaro Gorge, exploring the many trails and picnic spots. Later, you will journey through Ait Bouguemez villages and apple orchards to reach your accommodation for the night.



## Day 5

### Berber village experience

Spend the day experiencing daily life in a Berber mountain village. Activities include a traditional cooking lesson, learning about local customs and spending time with host families. This is a chance to slow down, connect with the community and gain a deeper understanding of life in the Atlas Mountains.

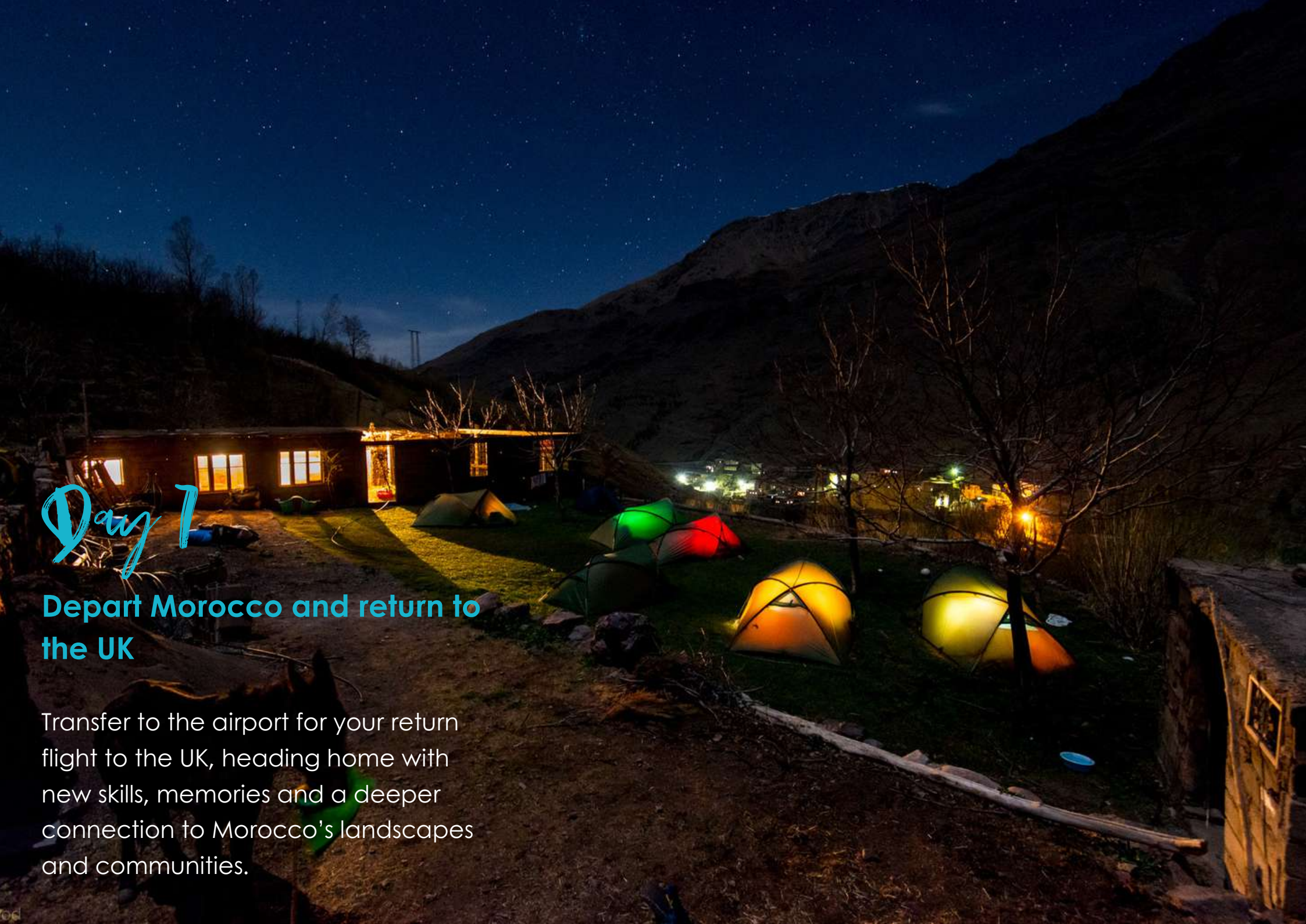


## Day 6

### Return to Marrakech via scenic routes

Travel back towards Marrakech, passing through the Aït Boulli Valley and stopping at the natural bridge of Imi N'ifri. Enjoy final views of the mountains and reflect on the journey before arriving back in the city for a final evening.





Day 1

## Depart Morocco and return to the UK

Transfer to the airport for your return flight to the UK, heading home with new skills, memories and a deeper connection to Morocco's landscapes and communities.

# What's Included

- ✕ An Outlook team T-Shirt
- ✕ International Flights
- ✕ Comprehensive overseas medical insurance
- ✕ All overseas transport
- ✕ All food and accommodation
- ✕ All activities including any entrance fees
- ✕ A highly qualified and experienced Expedition Leader, supported by an Assistant Leader
- ✕ 24-7 support from our UK-based Operations Room
- ✕ Access to the full Outlook Programme
- ✕ A license to the renowned 'Leader In Me' online personal development course



## What's Excluded

- ✕ Cancellation and personal belongings insurance
- ✕ Transport to and from the UK departure airport
- ✕ Personal equipment (e.g. rucksack, walking boots, waterproof clothing)
- ✕ Spending money for gifts/souvenirs
- ✕ Inoculations, prophylaxis and personal medicines
- ✕ Visas and passports



## Payment Guide

A deposit is necessary to secure your place.

The balance may be made by equal monthly payments or in 3 larger staged payments, with final payment for both required no later than 2 months prior to travel.

Refer to our Terms and Conditions for cancellation charges.

If there are insufficient expeditioners for the expedition to proceed, Outlook reserve the right to cancel, and any payments, including the deposit would be refunded.

Encourage a friend to join and we'll say 'thank you' in a useful way

# We are Outlook Expeditions

Outlook was formed in the foothills of Snowdonia in 2001, by a group of passionate enthusiasts who believed in the outdoors and expeditions as a vehicle for building character and increasing resilience.

Since then, we've taken tens of thousands of students on life-changing journeys to over 60 countries on five continents across the world.

## WHY DO WE EXIST?

To help young people get ready for life.

## WHAT DO WE DO?

We create overseas expeditions that deliver inspirational, immersive 'outside the classroom' learning experiences, that accelerate core skills development in young people

On our expeditions, individuals become team players, growing and learning through challenge, developing character, building resilience, and improving wellbeing.

We encourage responsible travel and meaningfully connect young people with the communities their visit, creating global citizens with a keen awareness of the world and their place in it.

## WHAT'S DIFFERENT ABOUT AN OUTLOOK EXPEDITION?

We believe that the real destination is the personal development of a young person.

We don't fit your needs to an 'off-the-shelf' product. Quite the opposite. We listen first, ask questions and listen again to your answers. And then, we carefully craft itinerary and destination solutions that align to your school's and participants' unique needs and wants.

From a 'bag of cash' student-led age-old expedition in Peru, to a more curated activity-driven experience in Malaysia, we co-create expedition journeys with you.

# The Outlook Way

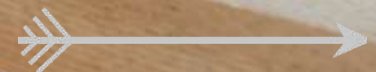
We believe that what we do and how we do it are of equal importance.

We aspire to behave in the same way that we encourage our expedition teams to behave.

Our core values are our guiding principles for working as a team and in interaction with schools, parents, suppliers, partners and expeditioners. They are embedded into every aspect of our company culture.

We call it the 'Outlook Way'.

- ✕ We have a positive growth mindset
- ✕ We work together
- ✕ We find new ways
- ✕ We believe in kindness



# How we create an Expedition



## EXPEDITION DEVELOPMENT

- We send experienced leaders to potential destinations to undertake recce, for both risk assessments and for expedition development.
- We'll check existing and new accommodation, transport, activities, treks, dives and more.
- We're looking at safety and potential safeguarding risks, as well as assessing the level of challenge and enjoyability.

## ITINERARY DEVELOPMENT

- We work with school leaders to understand what the school and expeditioners need and want before a booking is made.
- We share example of existing itineraries, but it is not until we have a team that we together create a draft itinerary closely tailored to the expeditioners' needs and wants, in an Outlook Programme workshop we call 'Map Your Journey'.
- We will continue to refine that until issuing a Final Itinerary a month before travel.
- For our Indi Expeditions [i.e. expeditions not connected with a specific school], we use our experience to create a best-in-class itinerary for the independent expeditioners.



Nothing Worth Doing Is Ever Easy

## CONTACT US

PHONE | 01248 672 760

EMAIL | [customer.service@outlookexpeditions.com](mailto:customer.service@outlookexpeditions.com)

ONLINE | [www.outlookexpeditions.com](http://www.outlookexpeditions.com)

FACEBOOK | [@outlookexpeditions](https://www.facebook.com/outlookexpeditions)

INSTAGRAM | [@outlookexpeds](https://www.instagram.com/outlookexpeds)

## ACCREDITATIONS

BSI 8848 Compliance: British Standards Institution spec. for adventurous activities outside the UK

ATOL Certificate 6679: Financial protection for all flights and trips booked through Outlook

Learning Outside the Classroom (LOtC) Quality Badge: Independently assessed for effective risk management & educational value

Expedition Providers' Association (EPA): Founding & full member, promoting safety and quality in overseas expeditions

Adventure Activities Licensing Authority (AALA): Licensed to provide outdoor adventure activities to under-18s in the UK

Approved Activity Provider (AAP) for the Duke of Edinburgh's Award